

**TERMS AND CONDITIONS OF USE OF THE WEBSITE AND
CONDITIONS FOR ORDERING SAMPLES AND CO-FINANCING**
TERMS AND CONDITIONS OF USE OF THE WEBSITE:
1. Purpose

The purpose of these Terms and Conditions of Use (hereinafter the “TCU”) is to define the terms and conditions under which users (hereinafter “User”) may access and use the website <http://ajinomoto-fingerfood.eu/> (hereinafter the “Website”), published by AJINOMOTO FOOD EUROPE S.A.S. (hereinafter the “Publisher”).

2. Acceptance of the TCU

Access to and use of the site imply the unreserved acceptance of these TCU. If you do not agree to these terms, please do not use the Website.

3. Website Access

The Website is accessible free of charge to any User with Internet access. All costs related to the connection (hardware, software, Internet access) are borne by the User.

4. Services offered

The purpose of the Website is to present the AJINOMOTO 2025 innovations in Japanese-style finger food to catering professionals offering Japanese products on their menu, notably through a sampling campaign. It also allows you to discover the launch plan associated with these products, including in particular: product and cooking videos, recipe sheets, POS advertising and menu co-financing schemes in France. Finally, the Website’s purpose is to collect professional information to populate our database and inform customers of our news through targeted communications, such as our newsletter. The information provided is given as an indication only and may be amended at any time.

5. Intellectual property

All elements of the Website (texts, images, logos, trademarks, etc.) are protected by intellectual property law. Any reproduction, representation or dissemination, in whole or in part, without express authorisation is prohibited.

6. Responsibilities

- **Liability of the Publisher:** The Publisher endeavours to ensure the accuracy of the information but cannot guarantee the absence of errors or interruptions.
- **Responsibility of the User:** The User undertakes to use the Website in accordance with the law and not to disrupt its operation.

In the event of attempted fraud, the Company reserves the right to block the User’s access to the Website. In any event, the Company may not be held liable on any basis whatsoever.

7. Personal data

The data collected via the Website is processed in accordance with the Privacy Policy and the GDPR. For more information, see our privacy policy at <http://ajinomoto-fingerfood.eu/documents/politique-confidentialite.pdf>.

8. Hyperlinks

The Website may contain links to third-party sites. The Publisher accepts no responsibility for the content or policies of such sites.

9. Modification of the TCU

The Publisher reserves the right to amend these TCU at any time. The amendments will be published on this page and apply as soon as they are posted online.

10. Governing law and jurisdiction

These TCU are governed by French law. In the event of a dispute, the Commercial Court of Paris shall have exclusive jurisdiction.

SAMPLE ORDER CONDITIONS

As part of a campaign to promote its new products (hereinafter the “Operation”), AJINOMOTO FOODS EUROPE (hereinafter the “Company”), offers restaurateurs marketing Japanese products that may be supplied by the Company (hereinafter the “Beneficiary” or “Beneficiaries”), to obtain samples of new products supplied by AJINOMOTO FOODS EUROPE, under the conditions defined below.

• **Typology of samples provided:**

The typology of samples provided is as follows:

1. 1 600 g bag of Ajinomoto cheese Imo Mochi
2. 1 600 g bag of Ajinomoto Shoyu Beef Oyaki
3. 1 600 g bag of Ajinomoto Vegetable Nira Oyaki

• **Procedure for obtaining samples:**

- **Eligibility criteria:** The sample offer is reserved for catering professionals with an establishment offering Japanese products on its menu. The professional must use products supplied by specialist companies (such as AJINOMOTO) to prepare dishes and not limit himself exclusively to “homemade”. This condition ensures that the beneficiary is a potential customer of the products offered.
- **Conditions for the supply of samples:** The sample offer is strictly limited to one 600 g bag per reference listed in the sample typology, i.e. a maximum of three (3) bags per establishment. Samples are supplied while stocks last and shall not give rise to any financial compensation or exchange. The samples are intended exclusively for professional use and may not be resold, transferred or used for purposes other than product evaluation.

• **Warranty/Liability**

The Company reserves the right to shorten, extend, modify, renew or cancel the supply of samples without notice.

The Company may not be held liable if, as a result of a case of force majeure, as defined by Article 1218 of the French Civil Code, or any other cause beyond its control, the Operation were to be cancelled or postponed.

CO-FINANCING CONDITIONS

AJINOMOTO FOODS EUROPE (hereinafter the “Company”) offers restaurateurs marketing the products supplied by the Company (hereinafter the “Beneficiary” or “Beneficiaries”) the benefit of the financing, by the latter, of all or part of the costs related to the creation, design and printing of their restaurant’s menu, in accordance with the terms and conditions defined below.

• **Method of obtaining co-financing:**

- Eligibility criteria:

- *Offer exclusively reserved for Japanese and pan-Asian restaurateurs located in France*
- *Offer valid from 15 September 2025 to 30 March 2026*
- *Design and paper printing of the Restaurant’s Menu via the E.Design agency*
- *Responses to the co-financing questionnaire triggering eligibility on the landing page:*
 - Answer ‘yes’ or ‘no’ to the first question: **1. Do you currently offer Gyoza on your menu?***
 - Answer “yes” or “no” to the 2nd question: **2. If you serve Gyoza, are they AJINOMOTO® branded?**
 - Answer “**Yes, I am very interested**” or “**Maybe, depending on the conditions**” to the 3rd question: **3. Would you like to discover and incorporate new AJINOMOTO® products (Gyoza and other Japanese specialties) into your menu?***
 - Answer “**Yes, we’re planning it soon**” or “**I’m interested but we have no plans at present**” to the 4th question: **Do you need to renew your menu (design and print) soon?***

- Co-financing conditions: *Offer limited to 50 restaurateurs over the validity period indicated above.*

- Include AJINOMOTO products in various places on the menu.

- Offer subject to conditions, including a case-by-case study and the signing of a written “offer acceptance form” agreement.
- The restaurateur benefits from a financial contribution from AJINOMOTO FOODS EUROPE (AFE) towards the production of their menu with E.Design.
- AFE’s financial contribution, set according to the level chosen by the restaurant, is granted to the restaurant by E.Design as a discount on the invoice, up to the said contribution and within a limit of €550 excluding tax.
- The benefit of the offer is a one-off and is not exchangeable for other benefits or its cash equivalent. The offer has no impact on the distributor’s pricing policy with its customers.
- E.Design, an agency specialising in the creation of menus in Japanese and pan-Asian catering, will be in charge of the production (design and printing on paper) of the menus.

- Protocol and timelines for obtaining co-financing:

The restaurant receives a financial contribution from AFE towards the production (design and paper printing) of the establishment's menu by E-DESIGN. AFE's financial contribution, the amount of which is set according to the level selected by the Restaurant, shall be understood in the form of a discount on invoice granted to the Restaurant by E-DESIGN in the amount of said contribution. In order to benefit from the Offer, the Restaurant must send E-DESIGN, before the expiry date of the Offer referred to in the offer acceptance form, the following supporting documents: (a) a copy of its existing menu, (b) the choice of location(s) selected in its new menu and the AJINOMOTO brand products according to the list referred to in the offer acceptance form, and (c) the invoice(s) from the distributor from which the Restaurant purchased the products in question. Product price information must have been hidden beforehand. The benefit of the Offer is subject to the actual payment by the Restaurant of E-DESIGN's invoice for the services concerned. AFE's commitment under the Offer relates exclusively to its financial contribution. AFE accepts no responsibility for the quality or performance of the services provided by E-DESIGN. AFE has no control over the prices offered by E-DESIGN. The Offer is reserved for any legal entity or sole trader operating a pan-Asian catering establishment in France. The benefit of the Offer is understood in a single instalment according to the tier selected by the Restaurant and is in no case exchangeable for other benefits or its equivalent in cash.

- **Liability**

The Company reserves the right to shorten, extend, modify, renew or cancel the supply of samples without notice.